

1st Annual Westside Open Pickleball Tournament

June 5 to June 7, 2026

Tier	Cost	Benefits
Diamond Title Sponsorship (only 1 available)	\$2,000	<ul style="list-style-type: none"> - Exclusive branding with large logo placement on back of tournament t-shirts - Primary tournament branding including “Tournament brought to you by <i>sponsor name</i>” on marketing material, social media posts, event promotion - Prominent logo on website tournament page - Event roll-up banner “Thank you to our sponsors” with primary positioning - Swag bag - include branded items/coupons/marketing materials in tournament (provided to all registrants) - Opportunity to have table/presence at event
Platinum Sponsorship	\$1,000	<ul style="list-style-type: none"> - Central placement of two sponsor advertizing banners for duration of the tournament, 2’ x 4’, (one banner on each end of the club) - Branded Gold medal game(s) - “Gold medal game sponsored by <i>Sponsor Name</i>” - Social media mentions and logo placement on marketing materials - Swag bag - include branded items/coupons/marketing materials (provided to all registrants) - Opportunity to have table/presence at event
Gold Community Sponsorship	\$500	<ul style="list-style-type: none"> - Court net advertizing banner, 1.5’ x 3’ - Social media mentions and onsite “thank you to our sponsors” roll-up logo placement - Opportunity to have table/presence at event - Swag bag - include branded items/coupons/marketing materials (provided to all registrants)

Snapshot of tournament demographics:

- 60 to 80 teams competing over three days, from 25 to 60+ age range
- Spectators and community members will be present for all three days across various events including evening mixers, skills competition and matches
- Participants will be drawn from the local community as well as Ottawa / Kanata / Brockville / Kemptville / Perth.

Our tournament sponsorship program gives businesses and community supporters an opportunity to engage directly with Westside Pickleball Club’s membership and local community members.

Promote **health, wellness, and community impact** while gaining recognition for your brand.